

Announcing the SELF EMPLOYED SUCCESS SERIES

Popular, information-packed presentations for small business owners

Creating Small Business Websites That GRAB Attention

Did you know that 73% of Americans first go to the internet when researching products or services? In this technology-crazy world we live in, it's imperative that those who are self-employed or own small businesses have their own website. Learn the basics of what constitutes a well-designed web site, from navigation to the psychology of color, so that your clients and visitors will get maximum benefit from your website!

Internet Marketing Strategies for Small Business Owners

A cohesive, integrated internet marketing plan brings in more business. Learn to create highly effective marketing strategies for your small or home-based business using the Internet. We'll review 10 techniques you can use to market your business online. Walk away with a plan.



Karyn Greenstreet is a self-employment expert, speaker and author with 25 years of self-employment experience.

She has taught personal growth and business topics to *over 250,000 people worldwide* and is extraordinarily passionate about helping self-employed people to create the life and business they want.

She shares tips, techniques and strategies with self-employed people to boost clarity and focus, create sustainable motivation, and increase sales and profits. She has significant experience in starting and running self-employed businesses and has helped people across America to grow their own businesses.

Karyn is on the teaching faculty of several schools. She was the National Education Director for Practice Pay Solutions, where she created and taught classes on e-commerce and creating passive income with information products. She is also on the faculty of the Painting and Decorating Contractors of America's "Contractor's College," teaching classes on internet marketing and website planning for small business owners.

Karyn has written over 50 student guides and books on many topics: personal growth, success and motivation, spirituality, business skills, and software education. Her most recent book is "Designing Effective Workshops and Teleclasses" (2006).

Karyn has a bright, lively, interactive, and oftentimes humorous speaking style. She holds a B.S. in Business Administration and Management, and is a certified Adult Education Trainer. She has postgraduate work in Business Administration and Computer Systems, is a graduate of CoachU, and attends The School of Small Business Coaching, and The Graduate School of Coaching.

Share The Passion!

If you and your group are ready for an awesome educational experience, call Karyn today!



(610) 346-6601
www.PassionForBusiness.com

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Wow! What a packed learning program it was this evening! I should have known...with you speaking, and on such an interesting topic! You did an outstanding job on our virtual community call this evening! On behalf of the ICF Virtual Community, I extend a sincere thank you for presenting your information on "*Creating Small Business Websites that GRAB Attention!*" at our community call. Thank you for bringing and sharing your passion, enthusiasm, insights, and experience to our call and learning this evening.

Your presentation was well done and to the point, with information that helped to illustrate the key learnings. Your expertise and passion for this topic were evident, and certainly helped to carry your message to the coaches on the call. The information and ideas that you presented to us certainly will help us to create and design our websites, and also redesign the ones we currently have for our business; in order to showcase us and our business in the best light, and help us to be successful.

Again, thank you for sharing with us Karyn. We're appreciative of your commitment and contribution to coaching, and to the development of our coaching communities worldwide.

Elizabeth Vieira-Richard, ICF Virtual Community



On behalf of NAPO-GPC, I want to thank you again for such a wonderful presentation on marketing plans. The information you provided was so valuable and relevant for our industry. The evaluations I got back were amazing; everyone loved you and *felt you were the best speaker we've had in the past two years*. Thanks again for a fabulous job!

Dawn Garcia, National Association of Professional Organizers, Greater Philadelphia Chapter (NAPO-GPC)



Thank you for presenting at the Chicago ICF Chapter yesterday. We consistently heard it was the best presentation we ever had, loaded with value. Your ratings were all 5 out of 5! One of our program committee members said if she had paid \$100 for the session, she would have still felt she received tremendous value!

Meg Herman, Chicago ICF Chapter



I can't believe how generous you have been to answer each of our individual questions. Thank you! Thank you!

Diane Krause-Stetson



Speaking Clients Include:

- Advisors on Target Small Business Development Conferences
- American Business Women's Association
- AstraZeneca Pharmaceuticals
- Beyond Zebra
- Business and Professional Women (BPW) Leadership Institute
- Career Women on the Move Conference
- Chicago Area ICF Chapter
- Coaching Expo Annual Conference
- CoachU Holistic Coaching SIG
- CoachU Newcomer's SIG
- CoachU Public Speaking SIG
- CoachU Spirituality and Business SIG
- Day For All Women Annual Conference
- East Bay Coaches
- EmpowermentU
- Georgia Coach Association
- ICF Virtual Community
- International Coach Federation, Annual International Conference
- Minnesota Coaches Association
- Montgomery County Women's Conference
- Morristown Unitarian Fellowship Women's Conference
- National Association of Professional Organizers - Greater Philadelphia Chapter
- Nevada Professional Coaches Association
- New Jersey Professional Coaches Association
- New York City Chapter of the ICF
- Northern NJ American Society for Training & Development
- Painting & Decorating Contractors of America (PDCA), Northern New Jersey Chapter
- Palm Beach/Broward County ICF Chapter
- Philadelphia Area Coaches Alliance
- Riverside Vitality Center
- San Diego Professional Coaches Alliance
- West Los Angeles Coaching Chapter
- Women's Business Exchange
- WSRadio - The Coaching Show Radio Program

